## WHAT IS CLAIMED IS:

1	<ol> <li>A system for managing a wireless prepaid service, comprising:</li> </ol>
2	a wireless device having a memory for storing activation logic, billing logic,
3	calling tariff data and one or more access numbers;
4	an interactive response means for allowing a user to use the wireless device to
5	specify execution of one or more of a plurality of services including wireless device
6	activation, available amount update and calling tariff data update; and
7	execution means for executing the one or more of the plurality of services
8	including wireless device activation, available amount update and calling tariff data update;
9	wherein the wireless device establishes communications with the interactive
10	response means by using the one or more access numbers; and
11	wherein the interactive response means causes the execution means to execute
12	one of the plurality of services specified by the user by using a first message sent to the
13	wireless device via a data bearer communication service, and the first message received by
14	the wireless device causes the activation logic and/or the billing logic to be executed.
1	2. The system according to claim 1 further comprising:
2	a call distribution means for handling communications with the wireless
3	device and connecting the user of the wireless device with a customer service representative;
4	and
5	a service selection means for allowing the customer service representative to
6	select one of the plurality of services specified by the user and cause the execution means to
7	execute the selected one of the plurality of services by using a second message sent to the
8	wireless device via the data bearer communication service;
9	wherein the second message received by the wireless device causes the
10	activation logic and/or the billing logic to be executed; and
11	wherein the call distribution means is accessed by the wireless device via one
12	of the access numbers.
1	3. The system according to claim 1 wherein the data bearer
2	communication service is short message service.

- 1 4. The system according to claim 2 wherein the interactive response
- 2 means receives the user's specifying one of the plurality of services for execution via a voice
- 3 response or via keying of information using a fixed or wireless device keypad.